



**FOR IMMEDIATE RELEASE**

Date: October 1, 2016

**FOR INFORMATION CONTACT:**

Vanessa Cabreza, Organizational Development Manager  
414.486.4644 | vcabreza@primefcu.org

**PRIME FINANCIAL CREDIT UNION ANNOUNCES NEWEST BOARD MEMBER**

\* \* \*

*Member-Owners elect Kelly Martyka to the Board of Directors.*



Cudahy, WI – At the 92<sup>nd</sup> Annual Meeting, member-owners elected Kelly Martyka to serve a five (5) year term on the seven (7) seat Board of Directors.

Kelly, a graduate of both Saint Louis University Law School and the University of Wisconsin-Madison, is Milwaukee born and raised. Kelly’s father’s also has strong ties to the City, serving as a former Milwaukee Police Officer and now as an instructor at the Milwaukee Area Technical College (MATC).

After moving back to the City, she established Martyka Law in South Milwaukee. Kelly is an attorney that handles cases in all areas of law including, but not limited to probate, estate planning, elder law, real estate, municipal citations and guardian ad litem appointments. She holds licenses in Wisconsin and Missouri, as well as a certificate in International Law.

Kelly feels strongly about community participation, stating “getting more involved within the community is one of my main priorities.” When she’s not busy with her general practice firm, she actively participates as a member of the Milwaukee Gay Volleyball Association, attending various local events that not only contribute to Milwaukee’s economy, but also supports small local businesses.

Community, small and local describes what she loves about credit unions and why she joined the Board of Directors, “They work to help members and not just sell the next product. The biggest thing I like about credit unions are the people. Everyone wants to help. Everyone wants to make sure your financial needs are met as best as possible.” As a Director, Kelly is able to actively participate in credit union operations while representing the voices of the membership.

Along with her legal expertise, Kelly brings continued diversity and perspective to the Board. Additionally, she serves to support the Credit Union’s Hispanic outreach initiatives; Kelly states “The Hispanic community is growing at a rapid rate, and are often underserved. But they

have a rich community: the culture, the food, the history and the people. People within the community are just regular, everyday people with the goal of financial stability.”

Kelly’s goals of strengthening community ties, providing financial services and resources to the growing Hispanic community, and supporting small local businesses all align with those of Prime Financial. The optimistic outlook is mutual with Christine Moczynski, President/CEO, stating “We are excited to have Kelly on board! She will add a fresh perspective to Prime Financial’s Board and her passion to serve the Milwaukee community will benefit our membership.”

For more information about Prime Financial Credit Union’s Board of Directors call 414.486.4500.

### **About Prime Financial Credit Union**

Prime Financial is a state-chartered, federally insured credit union chartered in 1923. It was the first credit union chartered in Wisconsin and today is a full-service, \$110 million credit union with more than 17,000 members. For more information on Prime Financial Credit Union, please contact the Member Support Center at 414.486.4500 or visit [primefinancialcu.org](http://primefinancialcu.org).

###