

# PrimeTimes

Financial news you can use.

## Holiday Closings

**VETERANS DAY**  
November 11

**THANKSGIVING**  
November 26 & 27

**CHRISTMAS EVE**  
December 24  
Open Until 12pm

**CHRISTMAS DAY**  
December 25

**NEW YEAR'S EVE**  
December 31  
Open Until 12pm

**NEW YEAR'S DAY**  
January 1

## Downtown Hours

With more members working from home and using digital banking services, we're listening to your changing needs. That's why we've introduced new Drive-Thru hours at our Downtown Branch:

**Monday - Friday**  
9am - 4pm

**Saturday**  
9am - 12pm

**The Downtown Lobby remains closed at this time.**



Like our Facebook page for the latest about community events, workshops, specials, and more. We're just a click away!

Search "Prime Financial Credit Union" on Facebook or visit facebook.com/pfcu1923 and click the Like button.



We're Celebrating  
97 Years of Service!  
Join Us!

## 0.97% Off Auto Loans\*

October 25 - 31, 2020



We're celebrating 97 years with a member-exclusive offer of 0.97% off auto loans! Submit your application between October 25th and 31st to take advantage of this offer.

**Still shopping for the perfect vehicle?** Apply for preapproval between October 25th and 31st to lock in this deal! From the day you submit your application, you'll have up to 30 days to shop around and close your loan while still receiving 0.97% off your rate.

**Have an auto loan with another bank or credit union?** Apply to refinance your loan with Prime Financial Credit Union to take advantage of this deal! You could also earn a \$150 Amazon Gift Card when you refinance an auto loan with a balance of at least \$10,000.\*\*

Visit [primefinancialcu.org](http://primefinancialcu.org), log in to **Prime Online** or the **Prime Mobile App**, or call **414.486.4500** to apply!

## Chances to Win Prizes All Month

All October

Watch for chances to win prizes throughout the entire month of October! Be sure to follow us on Facebook, check our website, and read upcoming emails for ways to win.

\*Discount valid only on applications submitted during Anniversary Week from 10/25/2020 through 10/31/2020 by 11:59pm by qualified borrowers. Membership account open date must be on or before 10/24/2020 to qualify. Valid on new, used or non-PFCU refinanced autos. Subject to all standard underwriting policies and credit approval. This discount cannot be combined with other discounts. Limited time offer. Subject to change. Membership eligibility required. Federally insured by NCUA.

\*\*Existing Prime Financial Credit Union loan refinances, credit cards and real estate loans are not eligible for this offer. Refinanced loan must be at least \$10,000 to be eligible for the \$150 Amazon gift card. The gift card will be emailed to the primary applicant within ten (10) days of loan closing. Amazon is not a sponsor of this promotion. Recipient is solely responsible for any personal tax liability arising out of this incentive. Offer is subject to change or end without notice. Your actual rate and term may vary, depending upon your credit history and other factors. Other conditions, restrictions and credit approval apply. Ask a representative for complete details.

## Balance Transfer Special\*

**October 1 - 31:** Experience the power of Platinum when you choose between these two great balance transfer specials! Take control of your credit cards when you consolidate balances with a Prime Platinum Visa® Card. Not a Prime Platinum cardholder? Apply online today!

**0**  
%  
APR\*

### 6 Months with 0% APR

No Balance Transfer Fees

Take control of your finances with this no Balance Transfer Fee option.

OR

### 12 Months with 0% APR

Low 3% Balance Transfer Fee\*\*

Take the time you need to pay your balance transfers with an extended 0% APR period.

3 Simple Ways to Transfer: Call **414.486.4500**, visit a **PFCU Branch**, or send a secure message on **Prime Online** or **Prime Mobile**.  
Check our website for the latest info about lobby hours and closures prior to your visit.

\*APR = Annual Percentage Rate. Promotional rate starts on date of transfer and ends six (6) months or twelve (12) months after the date of transfer. Offer valid 10/1/2020 - 10/31/2020 for new and existing cardholders. APR will be 8.99% - 17.99% after the promotional period. Rate after promotion based on credit worthiness. Offer may be discontinued at any time and without prior notice. Cannot transfer any existing Prime Financial Credit Union (PFCU) debts including but not limited to credit card balances or consumer loans. Some restrictions apply. Limited time offer. \*\*Balance transfer fee charged at time of transfer.

## Giving Back Since 1923

The tradition of giving back to our communities started in 1923, and we're excited to continue that tradition in 2020! You can help make the holidays brighter for local families by joining us!



### November 23 - December 5:

Join us in putting smiles on the faces of local children by supporting the Marine Toys for Tots. Bring a new, unwrapped toy into a branch or make a monetary donation.



## Looking For Holiday Financing?

Shop with confidence knowing Prime Financial Credit Union has your back. From low-rate credit cards and personal loans to debt consolidation and loan refinancing options, we've got you covered!

Visit [primefinancialcu.org](http://primefinancialcu.org) or a call **414.486.4500** to learn how Prime Financial Credit Union can help make the holidays a success for you and your finances.

## 2.99% APR Holiday Shopping Special

**November 26 - 30:** From Black Friday to Small Business Saturday to Cyber Monday, the biggest deals of the year are waiting for you - don't miss out! Receive 2.99% APR for 6 months on purchases made at qualifying retailers with your Prime Platinum Visa® Card\*\*\*. Cardholders are automatically enrolled!

Not a Prime Platinum cardholder? Apply online today!  
Visit [primefinancialcu.org/cards/credit-cards](http://primefinancialcu.org/cards/credit-cards) to learn more.



\*\*\*APR = Annual Percentage Rate. Promotional rate starts from date of purchase. Offer valid on qualifying purchases made from merchant type list available on Prime Financial Credit Union website from 11/26/2020 - 11/30/2020 for new and existing cardholders only. APR will be 8.99% - 17.99% after promotional period. Variable rate after promotion based on creditworthiness. Offer may be discontinued at any time and without prior notice. Recurring transactions excluded. Some restrictions apply. Limited time offer.

### PHONE NUMBERS

**Local** 414.486.4500  
**Toll Free** 800.835.9680  
**Fax** 414.486.4510

### BROWN DEER

6402 W. Brown Deer Rd.  
Brown Deer, WI 53223

### CUDAHY

5656 S. Packard Ave.  
Cudahy, WI 53110

### DOWNTOWN

1010 N. Water St.  
Milwaukee, WI 53202

### NORTHWEST

4878 N. Swan Rd.  
Milwaukee, WI 53225

### SOUTH

1923 W. Oklahoma Ave.  
Milwaukee, WI 53215

We do business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act.

Your savings are federally insured for up to \$250,000 and IRAs are insured separately for up to \$250,000 by the National Credit Union Administration, an agency of the U.S. Government.



PFCU is a state chartered credit union.

